

# *One Page Vision Planner*

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DATE: \_\_/\_\_/\_\_

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## VISION

(State what you are creating 2-3 sentences)

## MISSION

(Why does your business exist?)

## OBJECTIVES

(What are your measurements for success i.e "by December 31, 2018 I will have \$\$\$ in the bank.)

## MARKETING

(How will I get this out to the world? Be specific.)

*What makes you different? That is your USP - unique selling proposition. Your manifesto. Create yours here:  
<http://tinyurl.com/tg-manifesto>.*

